SET EXHIBITS · EXHIBITOR KIT

New York Build 2027 Exhibitor Kit

March 2 to 3, 2027 · Javits Center, Hall 3B, Level 3 · New York City

Show dates
Mar 2 and 3, 2027
Mar 2: 9:30 AM to 5:30 PM
Mar 3: 9:00 AM to 4:00 PM

Venue
Javits Center, Hall 3B
429 11th Avenue, New York, NY 10001

Same floor
InstallerSHOW New York
2 shows, 1 ticket

Visitors
40,000+ registered
Contractors, architects, engineers, developers

Exhibitors
450+
550+ speakers, 14 conference tracks

Getting there
7 train, 34 St-Hudson Yards
Trucks: 12th Ave and 39th St

Javits rules at a glance

Self-build	Only booths of 250 sq ft or less, no tools, your own employees with ID
Everything else	Built by Javits carpenters through the official contractor or an approved EAC
Materials	Fire-retardant only. No open flames, not even candles
Floor load	350 lbs per sq ft. Heavier items need approval in advance
Freight	Certified weight tickets on every shipment. Early freight is refused
Hand carry	Cars and vans get 45 minutes at the curb
Storage	No exhibitor storage on site
Trucks	Loading docks off 12th Avenue and 39th Street

From newyorkbuildexpo.com and the 2025 New York Build site rules and FAQ. Check your 2027 exhibitor manual.

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Timeline and checklist

How a New York Build booth should come together.

The booth timeline

Sep 2026	Book space, pick a size, set goals
Oct 2026	Design and 3D renders
Nov 2026	Approve the design
Dec to Jan	Fabrication
Early Feb	Graphics, show orders and full test build
Late Feb	Pack, label with weight tickets, load
Move-in slot	Install at the Javits with Javits carpenters
Mar 2 to 3	New York Build 2027 show days
Mar 3, after close	Move-out and storage

Booth checklist

DESIGN

- ☐ Your product or work is the star, seen from the aisle
- ☐ Logo above head height
- ☐ A place to sit and talk numbers
- ☐ Every material fire-retardant

BEFORE THE SHOW

- ☐ Meetings booked with GCs, architects and developers
- ☐ Show services ordered by the manual deadlines
- ☐ Weight tickets and labels ready
- ☐ Staff schedule for both days

SHOW DAY

- ☐ Spec sheets plus a QR code for the catalog
- ☐ Booth kit: tape, zip ties, wipes, chargers, cards
- ☐ Estimator on the floor to price jobs
- ☐ Paperwork ready for move-out at 4 PM on Mar 3

Behind schedule? We can still push you in.

SET Exhibits designs, builds and installs booths from our shop in Haverstraw, NY, about an hour from the Javits. Over 50 people, big warehouses, trailers on the road almost every day, union crews.

845-925-0030 · setexhibits.com/contact